### Sponsorship Opportunities

#### $50,000
**Emerald City Presenting Sponsor**
- 30 tickets to online virtual Gala
- 30 Toto’s Baskets sent to your guests’ homes ahead of virtual Gala
- Host private online reception with your guests prior to the start of virtual Gala
- Logo on lollipops included in all Toto’s Baskets
- Listed as “Presenting Sponsor” on all materials
- Opportunity to introduce special guest/entertainment/speaker
- Video message during virtual Gala
- Full page color ad in program book (inside front cover)
- Featured post on Facebook
- Logo on yellow brick road graphic used throughout both events
- Logo on signage, slideshow, screen, website, pre- and post-emails
- 8 tickets to tentative in-person Sponsor Pre-Party*

#### $25,000
**Dorothy Sponsor**
- 20 tickets to online virtual Gala
- 20 Toto’s Baskets sent to your guests’ homes ahead of virtual Gala
- Host private online reception with your guests prior to the start of virtual Gala
- Logo on blue and white gingham face mask included in all Toto’s Baskets
- Full page color ad in program book (back cover)
- Featured post on Facebook
- Video message during virtual Gala
- Logo on yellow brick road graphic used throughout both events
- Logo on signage, slideshow, screen, website, pre- and post-emails
- 6 tickets to tentative in-person Sponsor Pre-Party*

#### $25,000
**Ruby Slippers Sponsor**
- 20 tickets to online virtual Gala
- 20 Toto’s Baskets sent to your guests’ homes ahead of virtual Gala
- Host private online reception with your guests prior to the start of virtual Gala
- Full page color ad in program book (inside back cover)
- Featured post on Facebook
- Video message during virtual Gala
- Logo on red sequin face mask included in all Toto’s Baskets
- Logo on yellow brick road graphic used throughout both events
- Logo on signage, slideshow, screen, website, pre- and post-emails
- 6 tickets to tentative in-person Sponsor Pre-Party*

#### $20,000
**Over the Rainbow Sponsor**
- 20 tickets to online virtual Gala
- 20 Toto’s Baskets sent to your guests’ homes ahead of virtual Gala
- Host private online reception with your guests prior to the start of virtual Gala
- Full page color ad in program book
- Featured post on Facebook
- Video message during virtual Gala
- Logo on rainbow face mask included in all Toto’s Baskets
- Logo on yellow brick road graphic used throughout both events
- Logo on signage, slideshow, screen, website, pre- and post-emails
- 4 tickets to tentative in-person Sponsor Pre-Party*

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*Plans for the Pre-Party are still underway. We will do everything we can to ensure the health and safety of all guests, and will make adjustments to the format as we get closer to the date.*
## Sponsorship Opportunities

### $10,000
**The Man Behind the Curtain Sponsor**
(four available)

- 15 tickets to online virtual Gala
- 15 *Toto's Baskets* sent to your guests' homes ahead of virtual Gala
- Host private online reception with your guests prior to the start of virtual Gala
- Full page color ad in program book
- Video message during virtual Gala
- Logo on photo booth at Gala Pre-Party and logo on digital background for Virtual Gala
- Logo on yellow brick road graphic used throughout both events
- Logo on signage, slideshow, screen, website, pre- and post-emails
- 2 tickets to tentative in-person Sponsor Pre-Party*

### $7,500
**Lions and Tigers and Bears... Oh My! Sponsor**

- 15 tickets to online virtual Gala
- 15 *Toto's Baskets* sent to your guests' homes ahead of virtual Gala
- Full page color ad in program book
- Featured post on Facebook
- Logo on *Oz* themed cookie included in *Toto's Baskets*
- Logo on yellow brick road graphic used throughout both events
- Logo on signage, slideshow, screen, website, pre- and post-emails
- 2 tickets to tentative in-person Sponsor Pre-Party*

### $5,000
**Yellow Brick Road Sponsor**

- 10 tickets to online virtual Gala
- 10 *Toto's Baskets* sent to your guests' homes ahead of virtual Gala
- Full page color ad in program book
- Featured post on Facebook
- Logo on *Oz* themed giveaway included in *Toto's Baskets*
- Logo on yellow brick road graphic used throughout both events
- Logo on signage, slideshow, screen, website, pre- and post-emails
- 2 tickets to tentative in-person Sponsor Pre-Party*

### $2,500
**Wicked Sponsor**

- 10 tickets to online virtual Gala
- 10 *Toto's Baskets* sent to your guests' homes ahead of virtual Gala
- Half page color ad in program book
- Featured post on Facebook
- Logo on signage, slideshow, screen, website, pre- and post-emails
- 2 tickets to tentative in-person Sponsor Pre-Party*

### $1,000
**Wiz Sponsor**

- 2 tickets to online virtual Gala
- 2 *Toto's Baskets* sent to your guests' homes ahead of virtual Gala
- Half page color ad in program book
- Logo on slideshow and website
- 2 tickets to tentative in-person Sponsor Pre-Party*

### $500
**Witch of the West Ad**

- Full page color ad
- Featured post on Facebook

### $200
**Tin Man Ticket**

- 1 Virtual Gala Ticket
- 1 *Toto's Basket* sent to your home ahead of virtual Gala
- 1 ticket to tentative in-person Sponsor Pre-Party*

### $75
**Cowardly Lion Ticket**

- 1 Virtual Gala Ticket
- 1 *Toto's Basket* sent to your home ahead of virtual Gala

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### What is *Toto's Basket*?

Before the virtual Gala, you and your guests will each receive a *Toto's Basket*, also known as a “Gala in a Box,” delivered right to your home. Some of the treats included are lollipops courtesy of the Lollipop Guild to welcome you to the Land of Oz, assorted cookies baked fresh by Auntie Em, and assorted face masks to protect you from the Wicked Witch of The West. Open your Basket on November 19 to find out what else is included!

### Questions?

Contact Diane Newark at DNewark@Advocates.org / (508) 661-9575 or Molly Gentilucci at MGentilucci@Advocates.org / (508) 416-9633